



Itec SA invests in South Africa’s millennials for consecutive year as headline sponsor for Oxpecker Trail Run

Itec SA, an Investec EP business, announced its sponsorship of the 2017 Itec Oxpecker Trail Run. This marks the second consecutive year that Itec SA is the headline sponsor for this momentous South African race that takes place in the scenic Drakensberg mountains.

As part of the company’s support during this year’s event, they will be using this opportunity as a platform to invest in the wellbeing of the country’s millennials – whom the company believes form a critical pillar of the country’s future aspirations, driving forth a fresh approach to innovation and development.

“As an organisation strongly driven by its people, the decision to again jump on board as the sponsor of this year’s Oxpecker Trail Run was an easy one, as it aligns strongly with our vision to invest in people within our communities, and more specifically millennials, who are impacting the future of corporate SA in a positive way,” says Gavin Meyer, Executive Director of Itec SA.

Last year’s race attracted over 950 runners from across the country who came out in their numbers to complete the popular trail run in the Winterton bushveld area Drakensberg, and this year is set to be no different. In fact, organisers are expecting an even better turnout with the race now being split into two consecutive weekends (20th - 21st May and 27th – 28th May) as a result of the success of last year’s event.

“We have been overwhelmed by the response for our 2017 entries” says the race organiser Spoen Green. “We are expecting over 950 runners per weekend which means we have doubled in numbers which is really exciting for us. We look forward to having everyone run our trails and we have an awesome week planned”.

“We are extremely excited about our contribution towards the young runners at this year’s Oxpecker Trail Run. Through our involvement, we hope to make a significant difference towards the development of millennials, which we are confident will help build and inspire tomorrow’s workforce,” concludes Meyer.

