

## **Itec boost local community enterprise on the Itec Oxpecker trail run**

The Itec Oxpecker trail run, held in June this year, saw over a thousand runners flock to KZN's inland in the Winterton area. With a large community-focus the event uses local staff to run the water points over the two-day stage race.

One water table in particular was a truly special feature of the event – ten local Zulu women ran this water point sponsored by Waikato and had carried over 400 litres of water and food, on their heads, up to the top of the mountain. The the women had an incredible amount of enthusiasm, cheering and dancing until the very last runner passed through their station.

The event's title sponsor, Itec, were particularly moved by the local women, pledging a donation of R20 000 to assist with skills upliftment for them specifically. The Executive Director of Itec, Gavin Meyer, who participated in the run commented, "We loved the event and the commitment from the community. We are proud to be associated with this event as a title sponsor and would like to pay it forward to the community directly and help invest in their future."

The money donated by Itec is being spent to upskill the women to learn a trade – they are being taught to knit by the Winterton Old Age Home, and will be employed to knit each Itec Oxpecker runner an item for the 2017 event goodie bag. The women can use this skill going forward to generate income for themselves.

For more information on Itec visit [www.itecgroup.co.za](http://www.itecgroup.co.za)

### *About Itec*

*Itec is a leading document management and printing group, supporting SME and commercial document printing, enterprise communications and financial solutions. It imports, distributes and partners with established and award-winning brands to provide end to end office solutions. With Khulasande owning 51% of the company, Itec has a BBBEE level 2 rating.*

